



PROMINENT CONSULTANCY

Credit Rating Advisors

Highlights

- We are the leader in Credit Rating Advisory Services.
- Till date we have consulted over 300 clients with an aggregate debt size of Rs. 60,000 crores.



ABOUT PROMINENT

Founded in 2011 Prominent is the pioneer with experienced & qualified team of professionals. In short span since its inception, the firm has consulted over 300 clients from varied industries with the debt size of INR. 60,000 crores.

Prominent is the catalyst, helping companies get the deserved / desire credit rating and proud to achieve client satisfaction ratio of 98.5% which is the best in its industry.

Prominent offers leading-edge advisory services to strengthen and enhance the credit worthiness of companies in financial market and ensures that companies get the optimum credit rating of bank facilities, thus we help catalyse growth and development in companies.

Prominent provides end to end rating advisory services throughout the entire Credit Rating Process and ensure hassle free experience so that you can stay focused on business.

TEAM

Prominent is a team of experienced professionals from varied backgrounds with specialized knowledge for handholding clients throughout the rating process.

Vishal Chhajed **Managing Partner**

Vishal was the pioneer of Prominent and instrumental in formulating the entire credit rating process- right from origination to execution and monitoring. His sharp analytical skills and acute understanding of business models is very handy in evaluating rating assignments and advising companies on the risk management initiatives. Prior to establishing Prominent, he has worked with J P Morgan & Chase. He brings over 11 years of experience in the industry.



Qualification: Chartered Accountant, CFA (Int'l)

- Cleared all CA levels in first attempt
- Cleared all CFA levels in first attempt
- Founder of Prominent Consultancy
- He has an experience of 11 years in field of Credit Rating.

Vandana Jain **Managing Partner**

Vandana is a Co -Founder of Prominent Consultancy who heads the credit rating portfolio.

Qualification: MBA

- Co-founder of Prominent Consultancy
- She has an experience of 8 years in field of Credit Rating.

Professional Team

The Prominent team is a diverse mix of specialists coming together from diverse backgrounds such as rating agencies and corporates. We have deep understanding and experience in financial markets, and have been engaged in a range of activities like credit analysis and credit rating. The Prominent team includes qualified professionals with prior experience in leading rating agencies and consulting firms.

SERVICES

Prominent aims to simplify rating process for clients and provide long term values to our clients with expert financial advisory for the followings

- Basell II Bank Loan Credit Rating
- Corporate Debt Instruments Rating
- Issuer Rating



PROMINENT'S IDIOMATIC MODEL understands the importance of credit rating and its implications on your business hence ensure that the assessment by the credit rating agency is optimum.





PROMINENT ADVANTAGE

Every organization requires the service of an advisor, who on behalf of the organization can take up the matter with the relevant intermediaries and agencies on day- to-day basis. Very often, a well-timed and perfect advice/information given at a crucial juncture by experienced professionals can change the entire complexion of the Organization and gives tremendous effect to the growth the company. This is why Companies often decide to avail the services of an expert in the field of Credit Rating.

➤ **Expertise**

We have worked with all rating agencies in India and have rendered our services for credit rating to more than 300 companies. Thus we know the various parameters on which rating agencies analyze company & provide ratings.

➤ **Track Record**

Prominent, in a very short time, has consummated more than 300 clients across sectors in India from small enterprises to the largest corporations. We have strong proven track record of giving values to all our clientele and getting repetitive business. We are proud to achieve client satisfaction ratio of 98.5% which is best in the industry.

➤ **Turning Expense into Investment**

Our aim is to get all the benefits of rating to company by getting them deserved rating. The benefits such as reduction in interest rates better sanction terms, high valuation, and improvement in corporate image, better negotiation power, improved market visibility and boost in confidence etc.

➤ **We add value to your business**

Prominent enables the clients to achieve the optimum rating. Thus helps company to obtain:

- Lower Interest cost
- Sanction of credit on time of requirement
- Funds at favourable term for future expansion
- Enhanced Creditworthiness and better image in the market.



Scale of Credit rating as per Basel II

Long term	Short term	Risk Weight %	Grade
AAA	A1+	20	Investment Grade
AA+	A1	30	
AA			
AA-			
A+	A2 + / A2	50	
A			
A-			
BBB+	A3 + / A3	100	
BBB			
BBB-			
BB+	A4 +	150	Speculative Grade
BB			
BB-			
B+	A4		
B			
B-			
C+			
C			
C-			
D	D		

The higher the rating better the terms from financial institutions.



CLIENTELE

We empower our clients by mitigating & managing risks.

We serve a rich and diversified client base. Our clients range from small enterprises to the largest corporations. Consulted over 300 clients from varied industry in cities like Mumbai, Delhi, Bangalore, Orissa, Visakhapatnam, Nagpur and Ahmedabad in the following sectors

- Automobile & Ancillary
- Education
- FMCG
- Gems & Jewellery
- Glass Plastic & Chemicals
- IT & ITES
- Manufacturing & Trading
- Metals & Minerals
- Printing & Packaging
- Telecom
- Trading
- & so on

“We have served over 300+ clients with an aggregate debt size of Rs 60,000 crores”



CONTACT US

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